

EFFECTIVENESS OF E-CONTENT IN BOTANY

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ABSTRACT

A digital text and images are designed for display on web pages which is suitable for particular audiences are called as 'e-Content'. E-learning is a process and e-Content is a product. For the e-Content development aspect, each one is used to develop the phases' viz., analysis, design, development, implementation, and evaluation. Types of contents are based on three bases viz., according to uniqueness; format and interactivity. The main aim of the study is to develop and validate an e-Content and to find out the effectiveness of it in Botany subject. 174 eleventh standard samples were used. The author concluded that teaching through e-Contents were an effective manner and the application of e-Content in teaching learning process had a significant impact on Botany.

KEYWORDS: *E-Content, Teaching of Botany*